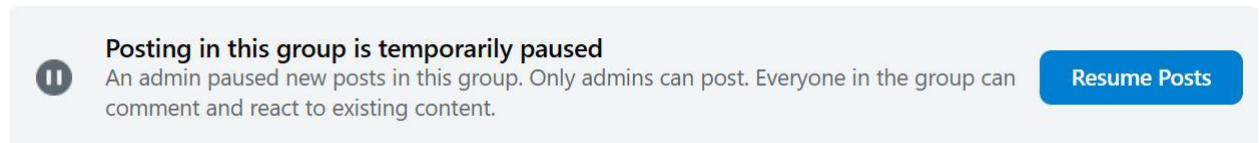


Hosting in the Love Inspired Authors and Readers Group.

1. You must be an admin to post.

Please do not click on the resume posts icon.



2. Please post new content a minimum of three times a day on your hosting day/days.

Drive-by posting is no longer an option.

3. Giveaways are not required.

4. ONLY Love Inspired books are featured or given away. Only links to Love Inspired contests/ blog posts/book tours. Don't link to events featuring non-LI books.
5. Feel free to link to your newsletter sign-up or any other social media platform. Please don't advertise your private side hustle (editing/mentoring etc.). This is a reader group. Not a writer group.
6. One way to get around the non-LI rule is to refer people to your webpage or Facebook Author page. *"Check out my webpage to see my other books and opportunities."*
7. You are responsible for your giveaways and collecting addresses. The exception is Friday Reads. **Tina Radcliffe** will collect addresses for you.
8. Please notify Tina Radcliffe as soon as possible if you need to withdraw from hosting.
9. To include all time zones, it's recommended to post your winners late at night or the next day. Post the winners in their own post and tag the winners if possible.

Tips

1. The easy way to get three posts in is
 - A. Intro to you the author post
 - B. Intro to your book and mention your giveaway if you have one
 - C. Final post
 - D. A winner post can go up late if you are a night owl, or early the next am.
2. Gift cards to Amazon are not recommended as a giveaway. You are sending readers off to buy someone else's book.
3. Always provide a call to action at the end of your post. That's a question or a directive. That's what keeps the conversation going. (Tell me... What do you think... What's your favorite...)

4. You are not expected to comment on every post. In fact, FB will often ding you if you comment too much too fast.
5. If doing more than three posts, do number them so readers who stop by later in the day can follow.
6. If doing more than three posts find a topic related to your book to talk about during your visit.
7. Remember, this is all about the reader. It is not about you. You are seeking to engage and create name recognition with warm fuzzies.

FYI:

It is against Facebook regulations to require people to like or share a post for a giveaway or sweepstakes. “Share on your Timeline to enter” or “share on your friend’s Timeline to get additional entries”, and “tag your friends in this post to enter” are also not permitted.

Also do not require people to follow you to enter a giveaway. You can say, ‘visit my Facebook author page.’