

**AGENTS,
EDITORS
&
QUERYING**

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NOVEMBER 7, 2022

- Literary Agents
- Querying
- Query Letters
- Accepting an Offer of Representation
- Querying without an Agent
- Breaking Up with an Agent

- Synopsis
- Questions Submitted
- Q & A

TYPES OF LITERARY REPRESENTATION

Literary/Publishing Attorney – is generally hired for legal advice and charged for the specific incident. They do not handle career planning, or provide writing advice.

There are, however, literary agents who are also attorneys.

Literary Agents- They negotiate contracts, can help get your work in front of publishing houses, increase the size of your advance, and shape the overall course of your career.

Types of Agencies

- Full Service-all rights divisions are under one agency umbrella.
- Boutique Agency-other rights divisions and even the receptionist may be shared by several literary agencies

Resources

[Literary Lawyer vs Literary Attorney vs](#)

[Literary Agent Undercover](#)

WHAT CAN A LITERARY AGENT DO FOR YOU?

An agent opens doors that you cannot open on your own. Most publishers don't accept unsolicited manuscripts.

They have connections that you don't have and often get the inside track on upcoming opportunities and editorial callouts.

An agent negotiates on your behalf and is the intermediary between you and your editor.

Agents review your manuscript and put together query letters and pitch packages on your behalf.

WHAT CAN A LITERARY AGENT DO FOR YOU?

continued

A literary agent provides career guidance.

An agent finds work for you. Your success is their success. They get paid a commission from your sales. There is no other way they should be getting paid from an author.

An agent works for you so you can focus on writing.

A literary agent will do the heavy hitting regarding your contract negotiations to be sure you are getting timely and industry standard payments, reasonable contracts and deals from your publisher.

CAN YOU NEGOTIATE ON YOUR OWN?

Do you understand the language of a contract? And do you know what to do about the following?

Contractual negotiating points

Book Contract disputes

Reversion of rights

Defamation and privacy rights

Copyright questions

Nonpayment of royalties

Copyright infringement

Option clause

International rights (France, Italy, Germany?)

Resources

[Authors: Know Your Rights! Key Provisions in a Publishing Contract](#) – Anne R.Allen Blog

[Books in Translation: Foreign Rights Generate Author Income-](#) Mark Gottlieb

CAN YOU NEGOTIATE ON YOUR OWN? continued

Are you willing to do the assertive work that is sometimes needed when you work with a publisher?

Can you afford a literary attorney's fees if you have contractual problems that you cannot handle? (What if a publisher reprints your book without permission? Or what if you didn't realize you sold production rights?)

BTW, indie authors need literary agents too: for translation rights, audio rights, movie rights, licensing, and career planning!

AGENT BEWARES & RED FLAGS

Your agent has not sold anything.

Your agent has done nothing to advance your career and there is no evidence of effort.

The list of authors who left this agent is longer than the list of current clients.

Agent has nonexistent references. (ALWAYS ASK FOR REFERENCES)

Agent has no contacts in the publishing industry.

Author has to update the agent on industry news.

The agent is unable to tell you where they sent your manuscript.



DUE DILIGENCE

continued

Read agency submission guidelines carefully. Know what they represent.

Follow them on Twitter and Facebook. Google them and read their interviews. Find out what they like and what their pet peeves are. Go to workshops and conferences to meet them in person.

You can sign up for a pitch at a conference and just chat. You don't have to pitch.

Meet and chat and get to know them.

Be sure your dream agent is someone who will go to work for you and further your career.

Ask yourself if the agent is the person you want representing YOU to an editor.

WHERE TO FIND A LITERARY AGENT

- Find them in the acknowledgements of your favorite books
- Follow them on Twitter, Blogs and Facebook
- While there are books on Amazon (Guide to Literary Agents-they are already outdated by the time they hit the shelves-check them out from the library.)
- [MS Wish List](#) (compiles Twitter feeds from agents and editors)
- [#MSWL Manuscript Wish List](#) and [Manuscript Academy](#) (paid membership but offers free events and a podcast)
- [Query Tracker](#) and [Query Tracker Blog](#)
- [Agent Query](#)
- Find them on [Publishers Market Place](#)
- [Duotrope](#) (resource for writers, artists and poets)

THE BEST INFO COMES FROM AGENTS

[BookEnds Literary](#) Blog

[Janet Reid](#) Blog

[Kristin Nelson Agency](#) -Agency newsletter delivers gold

[The Knight Agency](#) -Excellent Newsletter

Christian Market Only:

[Steve Laube Agency](#) Blog

[Rachelle Gardner](#) Blog

[Books & Such Literary Management](#) Blog

MORE LIT AGENT RESOURCES

continued

[Agents and Books-](#) NEW!! Check out the site and sign up for the newsletter

[Writer Beware!](#)

[Query Shark Blog](#)

[Jane Friedman Blog](#)

[The Creative Penn](#)

[Nathan Bransford Blog](#)

[Writer's Digest's Guide to Literary Agents](#)

[Poets & Writers](#)

Google is your friend.

PUBLISHERS MARKET PLACE

Newsletters

Publishers Lunch Deluxe(industry news M-F)

Lunch Deluxe Weekly(last week's deals; Mondays)

Daily Deals(each day's reported deals M-F)

Search Options

Who represents who.

Deals

Agents

Editors

Publishers Lunch Discussions –see image

People-see image

What the Info Tells You:

Market trends

Agent sales

What others are doing and making

What to expect

What kind of loglines agents and editors write

The Key

A handy key to our Lunch deal categories.

While all reports are always welcome, those that include a category will generally receive a higher listing when it comes time to put them all together.

"nice deal":\$1 -\$49,000

"very nice deal":\$50,000 -\$99,000

"good deal":\$100,000 -\$250,000

"significant deal":\$251,000 -\$499,000

"major deal":\$500,000 and up

DEAL TERMINOLOGY

Pre-Empt- A publisher makes an offer to your agent to take a project off the table (so it doesn't go to other publishers).

Deal Memo- Outlines the basic terms of a contract before you get the contract from the publisher. You and your agent will review this. This is what is posted on PMP

Exclusive Submission- "An exclusive submission is when a literary agent asks to be the only one reviewing your full manuscript at the current time. Some agents do not believe in this practice, whereas others favor exclusives and claim it's to protect their time. They don't want to spend their entire weekend reading a long novel, only to call the writer on Monday morning to offer representation and learn the author just signed with someone else last Friday." - Chuck Sambuchino (Make sure there is a time limit discussed. Usually two weeks. Don't agree to an exclusive on a proposal.)

Auction- When three or more publishers have an interest. It is held to keep all things fair. An auction is no guarantee a project will be a bestseller.

High Concept-is a plot driven, 'what if' premise with a clear narrative hook. (XX meets XX or a retelling or reimagining)

UpMarket- A cross between literary and commercial fiction. It holds a wider audience than either genre alone.

Resources

[High Concept Fiction: Learn to Identify and Write High Concept Stories-Masterclass](#)

[How to Recognize and Write Upmarket Fiction -Masterclass](#)

PUBLISHERS MARKET PLACE continued

PublishersMarketplace

Home News Deals Books People Help Writer's Guide

Site Search

Publishers Lunch
Lunch Audio
Automat

Report News
Discuss

Job Board
Classifieds
Rights Offerings

Marketplace Writer's Guide

Using PM to Research Agents

PM contains deep data about literary agents across multiple site features. Here are a variety of ways to view lists of agents, follow and search the deals they make, check their submissions requirements, and more.

- + **View lists of active agents in different categories**
- + **Browse and search agent information in 20 years of book deal reports**
- + **Find informational pages posted by agents themselves**
- + **Search the representation database**
- + **Follow current deals to understand the marketplace**
- + **Try These Additional Tutorials and Tips**
- + **More tips on researching agents**

PMP DEAL MEMO EXAMPLES

(NOTICE THE LOGLINES!)

Pre-Empt- A publisher makes an offer to your agent to take a project off the table (so it doesn't go to other publishers).

Mystery/Crime

Tom Towslee's RICH MAN DEAD MAN, in which a disgraced journalist must explain the cause of death of the world's richest man to his insurance adjuster, to Mary Custureri at Taylor and Seale, with Ronnie Hart editing, in a nice deal, in an exclusive submission, by Donna Eastman at Parkeast Literary (world).

High
Concept
Pitch

Mindy Carlson's debut HER DYING DAY, in which a true-crime filmmaker stumbles through an investigation into the disappearance of a famous mystery author, pitched as Janet Evanovich meets My Favorite Murder, to Terri Bischoff at Crooked Lane, by Abby Saul at The Lark Group (world).

High
Concept
Pitch

Fiction: Horror

Artist Donyae Coles's MIDNIGHT ROOMS, pitched as Crimson Peak meets the paranoia of Get Out, set in Victorian-era England, in which a biracial woman marries a seemingly kind white suitor, but soon discovers that her new family and home at Korrinhill Manor are shrouded in secrets and blood, to Jennifer Baker at Amistad, in a pre-empt, by Lane Heymont at The Tobias Literary Agency (world English)
Film: filmtvrights@thetobiasagency.com

These books were
already released in
North America

International rights: Fiction

Tamsyn Muir's GIDEON THE NINTH, HARROW THE NINTH, and ALECTO THE NINTH, to Actes Sud (France), in a pre-empt, in a three-book deal, by Megan Husain at Anna Jarota Agency, on behalf of Jennifer Jackson at the Donald Maass Literary Agency.

PMP DEAL MEMO EXAMPLES

High
Concept
Pitch

Fiction: Women's/Romance

USA Today-bestselling author Ginny Baird's WHILE JUAN WAS SLEEPING, pitched as a modern-day reimagining of *While You Were Sleeping* meets *A Walk in the Clouds*, to Christa Desir at Sourcebooks, in a two-book deal, by Jill Marsal at Marsal Lyon Literary Agency (world).

Memoir

Congresswoman Madeleine Dean and her son Harry Cunnane's UNDER OUR ROOF, revealing how their relationship survived Harry's battle with opioid abuse —and what their family's journey to recovery can teach us about finding hope amid the unspeakable, to Derek Reed at Convergent, at auction, by CAA (NA).

Non-fiction: History/Politics/Current Affairs

Forbes 30 Under 30 journalist Ernest Owens's THE CASE FOR CANCEL CULTURE, which explores the deceptively long history of canceling and how cancel culture has proven to be a timely necessity aimed at combatting systems of oppression, to Cassidy Graham at St. Martin's, in a six-figure deal, in a pre-empt, for publication in fall 2022, by Stephanie Winter at P.S. Literary Agency (world).

PITCHING AN AGENT

Conferences – Pitch sessions and in real time anywhere including bars and elevators. Don't ignore Zoom pitches at Virtual Conferences.

Contests- Look for contests your target agents are judging.

Twitter Pitches-This is gold as they are for unagented authors

Through Submittable- Send exactly what they ask for

LET'S TALK QUERY LETTERS

Read the guidelines and follow them to the letter.

Learn how to write a query letter.

Your query letter is your job interview. Don't send it off until it is as perfect as you know how to get it.

No pictures. No fancy fonts. No links.

Do remember that a rejection from an agent is a **pass on a project**. It is not a personal rejection. You can submit another project. You can and should multiple submit when querying agents. **Do not send the SAME project to two different agents at the same agency at the SAME time.**

If an agent asks for an exclusive –two weeks is the max. If an agent voices an interest and wants to chat, let the other agents who have the manuscript know this. It's great to be courted and told an agent wants you. But again..a bad marriage is worse than no marriage.

ELEMENTS OF A FICTION QUERY

Everyone has a different opinion on the order of this information. Querying is very subjective. Find out what the agent wants if you can.

- Personalization-Why this agent
 - Hook-Dazzle them
 - Blurb-Your story summary with GMC
 - Bio-Show you are a professional
 - Housekeeping-Title, Word Count, Status, Genre, Target Audience
 - Closing
- *Size of your platform (social media, WordPress, YouTube, previous sales, etc.)
- *Publishing history (only if it includes anything successful or prestigious)

Resources:

[*What to include in a Query Letter-Kindlepreneur](#)

[From Query Letter to Six-Figure Deal –PubRants](#)

[The 10 Dos and Don'ts of Writing a Query Letter-Writer's Digest](#)

SAMPLE FICTION QUERY LETTER

This was on Query Shark in 2018 and it ticked all the boxes for a very picky Janet Reid, Literary agent

Dear Query Shark

Sixteen-year-old Katrell doesn't mind talking to the dead; she just wishes it made her more money. Fifty bucks here and there isn't enough to support her unemployed mother and her mother's deadbeat boyfriend-of-the-week. But when she accidentally brings her dead dog back to life instead of summoning his ghost, Katrell gets dollar signs in her eyes. Talking to the dead is one thing, but people will pay top dollar to see their loved ones again.

Her plan runs smoothly at first. Though the resurrected people, called Revenants, don't eat, sleep, or breathe, they're warm and look enough like their old selves to convince her clients to part with thousands of dollars. Good enough for Katrell. But things fall apart when the Revenants aren't docile puppets like Katrell thought. Her clients forget their loved ones ever existed and dump them on Katrell's doorstep. Revenants rob citizens of her town and present stolen money and jewelry to Katrell. When her first Revenant graduates from theft to murder, Katrell has a decision to make. If she stops resurrecting people, she'll be back under the poverty line. But if she continues, the body count will keep inching higher, and the people Katrell loves may end up in the crossfire. (NOTE THE GMC)

WILDFIRE is a 65,000 word young adult contemporary fantasy with elements of horror. It features an all black cast and is #ownvoices for the African-American lead and struggles with poverty.

I'm an author from Alabama, and so far, no Revenants are stalking me. I have a BA in English Literature with a minor in Creative Writing. I was an editorial intern with (company name) Publishing for a year.

Thank you for your time and consideration.

ELEMENTS OF A NONFICTION QUERY

A query letter for a nonfiction book isn't all that different from a fiction query: you're still trying to get an agent or editor interested in looking at your work, but that may mean a book proposal and sample chapters, rather than the full manuscript.

- Personalization: where you customize the letter for the recipient
- What you're selling: genre/category, anticipated word count, title/subtitle
- Hook: a compelling description of the narrative
- Target readership: who will buy this book and why? (it cannot be everyone and anyone)
- Your bio, platform and credentials to write the book
- Thank you and closing

-info from Jane Friedman Blog

Non-Fiction books will usually sell on proposal.

NONFICTION QUERY RESOURCES

[Example of a good nonfiction query letter](#) by Nathan Bransford

[Agent Query Letters That Actually Worked for Nonfiction](#) from GalleyCat

[Query Letters for Nonfiction Books: Get an Agent Interested BEFORE You Write the Proposal](#) by the Los Angeles Editors & Writers Group

[How to Write a Query Letter: Nonfiction and Memoir](#)- Jane Friedman

MORE RESOURCES

[BookEndsLiterary Channel Videos](#)

These are a great place to start

1. Pitching a Crossover Book
2. Matching Your Book to a Lit Agent's #MSWL
3. 10 Things to Do Before You Query
4. Top 10 Reasons Your Query Was Rejected
5. How to Write a Query Letter
6. Top 10 Reasons Your Query Got a Request

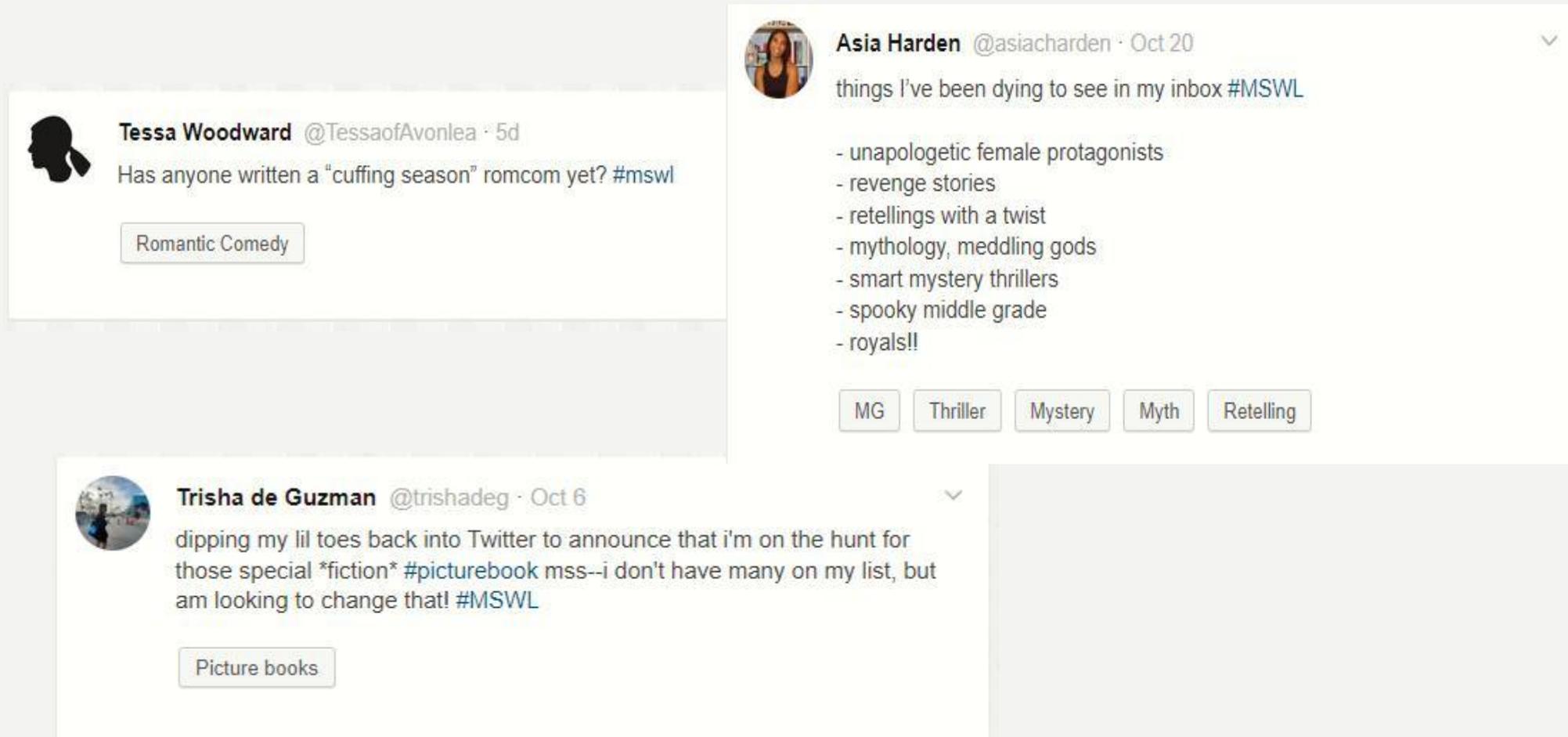


Latest from BookEnds Literary Agency



QUERYING EDITORS

MS Wish List allows you to search editors. Check the genre and editors and or editorial assistants and you'll see recent callouts. <https://mswishlist.com/> Absolutely simultaneously submit to agents. For editors, check their policy.



The image shows a screenshot of three tweets from the MSWL (MS Wish List) community. The first tweet is from Tessa Woodward (@TessaofAvonlea) posted 5 days ago, asking if anyone has written a "cuffing season" romcom yet. The second tweet is from Asia Harden (@asiacharden) posted on Oct 20, listing things she's been dying to see in her inbox. The third tweet is from Trisha de Guzman (@trishadeg) posted on Oct 6, announcing she's on the hunt for special fiction picture book manuscripts.

Tessa Woodward @TessaofAvonlea · 5d
Has anyone written a "cuffing season" romcom yet? #mswl
Romantic Comedy

Asia Harden @asiacharden · Oct 20
things I've been dying to see in my inbox #MSWL

- unapologetic female protagonists
- revenge stories
- retellings with a twist
- mythology, meddling gods
- smart mystery thrillers
- spooky middle grade
- royals!!

MG Thriller Mystery Myth Retelling

Trisha de Guzman @trishadeg · Oct 6
dipping my lil toes back into Twitter to announce that i'm on the hunt for those special *fiction* #picturebook mss--i don't have many on my list, but am looking to change that! #MSWL
Picture books

SIGNING WITH AN AGENT

How hands on is your agent? (Editing? Does everything pass through them?)

Do you know what will happen to your agreement if your agent dies?

How do you terminate the agreement with your agent?

What rights will they retain?

How will they communicate with you on a regular basis?

How often will they communicate with you?

How will you be paid? Split checks?

How often will you be paid?



SIGNING WITH AN AGENT continued

From the Bookends Blog

- Do you use a written agreement or contract?
- Do you sign an author up for just one book or more than one?
- Will I be working exclusively with you or will another agent be handling my work?
- Who else at your agency might I be working with?
- How do you usually communicate with your authors and how often?
- How hands-on are you editorially?
- What is your editorial vision for the book? What changes do you see need to be made?
- What is your submission strategy for my book?
- Once I sign, can you tell me what our next steps will be?
- Once we get an offer from a publisher what can I expect?
- Will you communicate all offers to me before negotiating?
- What happens if the project doesn't sell?
- Are you open to me writing in different genres?
- At what point would we start discussing my next book idea?
- How will we work together after my book has been sold?

SIGNING WITH AN AGENT continued

More resources:

[How to Handle an Offer of Representation](#) –Nathan Bransford

[Handling an Offer of Representation](#) –Bookends Literary Agency

[When Agents Offer Representation](#) -Agent Query

[An Author's Guide to Agency Agreements](#) –The Author's Guild

Remember that an agent can and should be multiple submitting your work.

A FINAL WORD

Don't take my word for anything. It's up to you to do your own homework.

Things to remember as you proceed:

Being a Creative does not preclude you from being a savvy business person and doing your homework. This is your career. An agent who is a wrong fit for you is like a bad marriage. You waste years of your career and find you have nothing to show for it but regrets.

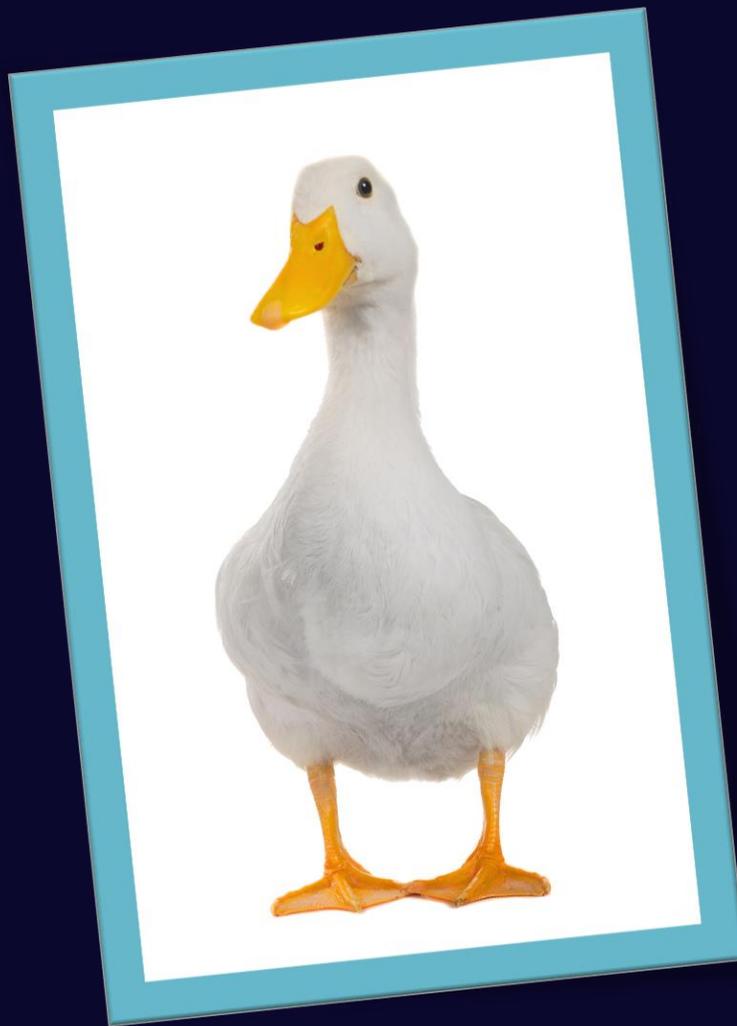
Your agent should read your work and love it. They cannot sell what they don't love and you don't want it any other way.

- Your agent should be finding work for you.
- Your agent should be career planning with you.
- Your agent should be answering your emails in a timely manner.
- Your agent is not your best friend. Your agent represents you. They are not your therapist. This is a business relationship.

OR TWO...

Common sense is a basic ability to perceive, understand, and judge things, which is shared by ("common to") nearly all people and can reasonably be expected of nearly all people without any need for debate. Thomas Paine

Trust your instinct to the end, though you can render no reason. Ralph Waldo Emerson



**IF IT LOOKS LIKE A DUCK, SWIMS LIKE
A DUCK, AND QUACKS LIKE A DUCK,
THEN IT PROBABLY IS A DUCK.**

DUE DILIGENCE RESOURCES

Due diligence is the process of systematically researching and verifying the accuracy of a statement. TechTarget.com

[The Better Business Bureau](#)

[Publishers Marketplace](#) (DEALS)

[Writer Beware](#)

[Predators and Editors](#) (under construction)

Find out if the writing organization you belong to provides a qualifying market list and a statement on predatory publishers.

BREAKING UP IS HARD TO DO

Do not approach another agent until your agreement with your current agent is completed. (AWKWARD!!!)

Review your contract. Does it provide guidelines?

Know how much your agent gets in the divorce.
What about the kids?

First talk to them. Perhaps the situation can be resolved.

If you can't talk to them then yes, that's problematic.

Send an email of explanation with a termination date.

Followed up with a certified letter. (Per my email...)

Resource

[How to Fire Your Agent](#) -
Jenny Bent

[Switching Literary Agents:
Two Agents Offer Advice](#) -
Jane Friedman



SYNOPSIS

SYNOPSIS HANDOUT WILL BE PROVIDED

TIPS FOR WRITING A SYNOPSIS

1. Present tense.
2. Stories are shown, synopses are told.
3. Every word is important. Use vivid words.
4. Your synopsis should reflect the tone of your story.
5. Only mention the primary characters by name (Hero-Heroine-Villain). Occasionally an important secondary character is named.
6. The synopsis must reflect the plot progression in sequential order, but it is not a chapter-by-chapter outline. It's about plot points.
7. The steps of the internal and external plot (Goal Motivation Conflict) must be present.
8. All plot points should be provided, and the ending must be clearly spelled out with all plot threads tied up. Share the aftermath!
9. Write tight.

You Asked

How do I get published?

Do I need an agent? **ANSWERED**

Where do I send my manuscript?

Should I only research Christian publishers?

Is it possible, as a first-time author, to get published without going through a literary agent?

How do you land a literary agent? **ANSWERED**

What are your top ten (5? 3?) criteria in looking for a publisher, whether with or without an agent?

What do you think of hybrid publishers, such as iUniverse, Dorrance, Austin Macauley? And in the case of children's books, Archway, Brown Books Kids, Dial for Young Readers?

Do all publishing houses have their own presses, and what impact would that have on quality of finished work, speed-to-print, etc.

A FEW ANSWERS

How do I get published?

Where do I send my manuscript?

[From Reedsy How to Publish a Book in 2022.](#)

[Paths to Publishing](#)—Florida Writers Assoc.

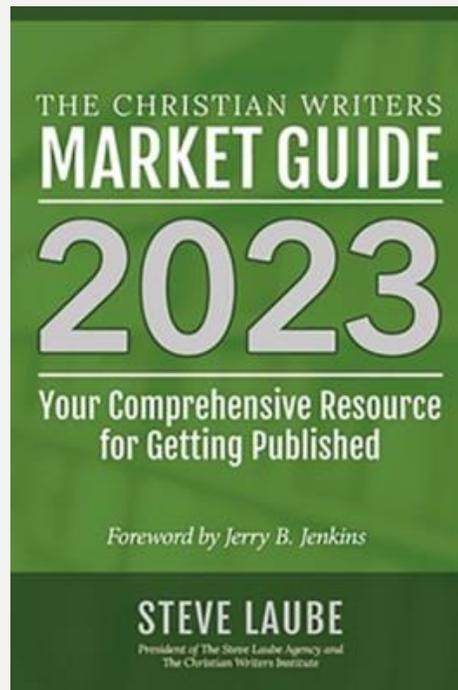
	Pros ✓	Cons ✗
Self-publishing	Complete creative control, faster publishing time, custom distribution, higher royalties (70% for ebooks, 50% for print books)	Author responsible for all production costs and marketing efforts, lower eligibility for mainstream prizes and bestseller lists
Small press publishing	Small teams to work with you more closely, faster production than with major publishers, may be best if you're writing for a niche audience	Less control and lower royalties than publishing a book alone, less notoriety than Big 5 publishing, slightly higher potential for publishing scams
"Big 5" publishing	Established creative team behind you, distribution to physical stores, more mainstream publicity and literary prestige	Minimal creative control, long publishing time (typically 1-2 years after final edits), much lower royalties (5-15% for print books)

A FEW ANSWERS

Should I only research Christian publishers?
(Writer of poems, fiction & non fiction essays)

[Christian Writers Market Guide 2023](#)

Only \$24.99 at Christianbook.com (\$34.99 Amazon)
Releases December 24, 2022



Duotrope's Features for Poets

•We list over **7,550 active publishers and agents**, covering the full spectrum of fiction, poetry, and nonfiction — literary, genre, and academic — as well as visual art. Our listings are comprehensive and regularly maintained by a dedicated staff. [Learn more](#)

Poets & Writers

Whether you are pursuing the publication of your first book or your fifth, use the [Small Presses database](#) to find contact information, submission guidelines, and representative authors—everything you need to determine which publishers match your vision for your writing and your writing life.

A FEW ANSWERS

Is it possible, as a first-time author, to get published without going through a literary agent? **Yes. Do your homework.**

*independent press

- * [Kensington Publishing](#)
- [Harlequin Publishing](#)
- * [Entangled Publishing](#)
- * [Poisoned Pen Press](#)
- * [Whitefire Publishing](#)
- * [Sourcebooks NonFiction & Fiction](#)
- * [Enclave Publishing](#)
- [Baen Books](#)
- [Quirk Books](#) (currently closed to unsolicited ms.-keep an eye on)
- * [Bookouture](#)
- * [Tule](#)

A FEW ANSWERS

Who are the BIG 5 Publishers?

The "Big 5" publishers is a nickname given to the five power-houses in trade publishing (general interest fiction and nonfiction sold at retail chains and on Amazon).

- Penguin Random House – 275 imprints including Avery, Berkley, Dutton, Penguin Books, Penguin Classics, The Penguin Press, Plume, DAW, Sentinel, and Viking Books.
- Hachette Livre – 150 imprints including Grand Central Publishing, Little, Brown and Company, Nation Books, Running Press, Avalon Travel, and Da Capo Press.
- Harper Collins- 120 imprints including Avon, Harlequin, Thomas Nelson, William Morrow, Harper Collins Christian, Zondervan.
- Macmillan-Imprints include Farrar, Straus and Giroux, Picador, Celadon Books, Tor Books, and Holt Paperbacks.
- Simon & Schuster- Simon & Schuster, Scribner, Aladdin, Touchstone, Atria, and Howard Books.
- [Top 10 Book Publishing Companies in the World 2022](#)

A FEW ANSWERS

What are your top ten (5? 3?) criteria in looking for a publisher, whether with or without an agent?

1. Does this publisher publish what I write?
2. Who are their authors? (and will one of them talk to me about the publisher?)
3. Do they pay an advance? How much?
4. What's their royalty rate?
5. How and when do they pay?
6. What formats will they publish my book in?
7. What kind of marketing will they offer?
8. What rights do they obtain and for how long?
9. How do I terminate my publishing agreement?

[12 Questions to Ask Your Publisher](#) –for independent publishers, small press and hybrid publishers.

A FEW ANSWERS

What do you think of hybrid publishers, such as iUniverse, Dorrance, Austin Macauley? And in the case of children's books, Archway, Brown Books Kids, Dial for Young Readers?

Vanity vs. Hybrid

Just to make things even more confusing, there's also something called "hybrid publishing," which is a very broad term used in many different ways. In general, however, it refers to a publishing model wherein the author pays for all services upfront but gets a bigger cut of the royalties after book sales (usually upwards of 50%). Hybrid publishers have editorial standards, meaning they don't just publish every submission they receive, like a vanity publisher does.

iUniverse/Dorrance/Archway are Vanity Presses- You pay them.

Austin Macauley. No advance, pays royalties, markets, reported that there is a fee. [Hybrid Thumbs down on Writer Beware.](#)

Brown Books for Kids –Found Brown Christian Press in Christian Writers Market. **Services: substantive editing, copyediting, proofreading, ghostwriting, design, marketing, distribution, author website.** Hybrid you pay ala carte.

Dial Books for Young Readers-Penguin Books. –Definitely legit with many recent deals on Publisher's Marketplace

Dial Books for Young Readers is no longer open to direct submissions and has no plans to reopen for direct submissions. **You need an agent.**

A FEW ANSWERS

Do all publishing houses have their own presses, and **what impact would that have on quality of finished work, speed-to-print, etc.**

No book publisher, even the big ones in the US, can possibly use printing equipment to its full capacity, which is what you must do in order to spread the cost of that investment over as much revenue as possible.

Therefore, any publishing company that tried to own its own printing plants, and to keep the printing in-house would very quickly be trounced on price by its competition. That's why US book publishers almost never do their own printing, Printing is a company with very high barriers to entry, including astronomical fixed costs for machinery. –Quora

????? Big trade publishers have their own distribution offices or may use a distribution company like Ingram Books. I have no information on quality, speed to print. [List of Print Book Distributors- Reedsy](#)

Print on Demand (POD) is a self-publishing model where books are printed after orders are placed. This type of book publishing is becoming more and more popular because it allows authors to self-publish their books without having to worry about printing a large quantity.

ALL ABOUT YOU

JENNY JETT ERWIN

- [Home 2022 - National Association Memoir Writers \(namw.org\)](#)



MARILYN PERKINSON

- [Deep Wild Journal](#)
- [Terrain.org](#)
- *Non-fiction: Narrative*
- Nature writer and founder of Ekostories Isaac Yuen's UTTER, EARTH, a collection of essays engaging readers with the more-than-human world through wordplay and earthplay, to [Derek Krissoff](#) at [West Virginia University Press](#), for publication in fall 2023, by [Akin Akinwumi](#) at [Willenfield Literary Agency](#) (world English).
- Desert Solitaire Edward Abbey -RosettaBooks
- <https://www.rosettaebooks.com/about-us/>



ALL ABOUT YOU

DEBORAH DOUBRAVA

- Blurb and logline.
- Comparable books?
- Genre?
- What will you pitch this book as?

[Killogator™ a Logline Formula](#) - by Graeme Shimmin

[5 Steps to Writing a Killer Elevator Pitch for Your Book](#)

*includes blurbs –BookBub Partners

[Craft a best-selling book blurb with Bryan Cohen](#) –The Indie Kidlit Podcast

SALLY HAUSMAN

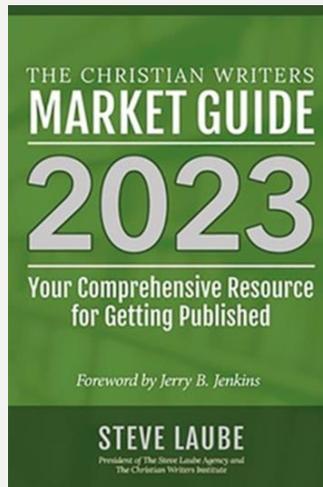
- [Home 2022 - National Association Memoir Writers \(namw.org\)](#)
- Sue Monk Kidd-The Secret Life of Bees (2 years on NYT -Penguin) Coming of Age Story
- Jeanette Walls –The Glass Castle (8 years on the NYT- Scribner/Simon & Schuster) Coming of age story
- [Through the Narrow Gate-Karen Armstong \(St. Martin's Griffin\) Life inside a convent](#)
- [The Red Skirt: Memoirs of an Ex Nun-Patricia O'Donnell-Gibson \(StuartRose Publishing LLC\)](#)
- [A Change of Habit:Autobiography of a Former Catholic Nun – Joanne Howe \(Gospel Advocate Co.\)](#)

ALL ABOUT YOU

NANCY MARSDEN

[Guideposts Magazine](#)

[Guideposts Tell Us Your Story](#)



STEVE BOTTFELD

- 2023 Minotaur Books/Mystery Writers of America Best First Novel Competition (Deadline December 16, 2022) -MacMillan Publishers - <https://bit.ly/3SXeije>

- Arizona Mystery Writers-November 12, 10 am

Hiding Clues and Red Herrings. You need not be a member of Arizona Mystery Writers to join our Zoom meetings, so feel free to share the link below.

Join Zoom Meeting

<https://us02web.zoom.us/j/82467516116?pwd=ZzhBN0pRaUV4c2NGSU9nRGIZV2R0QT09>

Meeting ID: 824 6751 6116

Passcode: 365010

ALL ABOUT YOU

KIM HINTZE



MARTIN WESTON





THANK YOU!

Questions?

There will be a link to the PDF of slides sent to you.

The PDF will be available for 24 hours. After that, please email me for the handout.

Feel free to email me at contact@tinaradcliffe.com